

Message Text

UNCLASSIFIED

PAGE 01 MANILA 05156 031234Z

47

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /015 W

----- 020511

R 030737Z MAY 74

FM AMEMBASSY MANILA

TO USDOC WASHDC

INFO SECSTATE WASHDC 3161

UNCLAS MANILA 5156

E.O. 11652: NA

TAGS: BFOL, RP

SUBJ: WTDR/FTI - COMMUNICATIONS ELECTRICAL EQUIPMENT & SUPPLY
COMPANY, INC.

REF: UNCLAS USDOC 4468

1. PHILIPPINES 2. CNTRY CODE: 565 3. SER NO: NA

4. COMMUNICATIONS ELECTRICAL EQUIPMENT & SUPPLY COMPANY, INC.

4A. CODE: 4B. CODE: A 4C. CODE: X

5. P.O. BOX 58, MANILA; GROUND AND SECOND FLRS., KEYSTONE
BLDG., 220 BUENDIA AVE., MAKATI

6. RIZAL, PHILIPPINES

7. ESTBL: 1946 8. EMPL: 66 9. SIZE (19-X) LARGE

10. REPUTATION: (22-X) GOOD 12. RPT DATE: 04/74

13A. 36990/1235 RETL., INDENTS, WHOLESALE & IMP. ELECTRICAL
EQUIPMENT AND SUPPLIES

13B. 36134/1235 RETL., INDENTS, WHOLESALE & IMP. POWER FUSES

13C. 36132/1235 RETL., INDENTS, WHOLESALE & IMP. CIRCUIT BREAKERS

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MANILA 05156 031234Z

13D. 36430/1235 RETL., INDENTS, WHOLESALE & IMP. PLUGS & SWITCHES

13E. 32932/1235 RETL., INDENTS, WHOLESALE & IMP. GASKETS

13F. 36430/1235 RETL., INDENTS, WHOLESALE & IMP. ELECTRIC
CONVENIENCE OUTLETS

13G. 36443/1235 RETL., INDENTS, WHOLESALE & IMP. INSULATORS

13H. 36480/1235 RETL., INDENTS, WHOLESALE & IMP. LIGHTING
EQUIPMENT AND FLASHERS

13I. 36410/1235 RETL., INDENTS, WHOLESALE & IMP. ELECTRIC LAMPS

13J. 36120/1235 RETL., INDENTS, WHOLESALE & IMP. TRANSFORMERS.

13K. 38250/1235 RETL., INDENTS, WHOLESALE & IMP. ELECTRIC METERS

13L. 36130/1235 RETL., INDENTS, WHOLESALE & IMP. SWITCHBOARDS

13M. 36430/1235 RETL., INDENTS, WHOLESALE & IMP. FUSE CUTOUTS

14. OFFICER: SIY KA BIO TITLE: PRESIDENT

15. CABLE: "CELEASCO" MANILA 16. TELEX: 7425293 - ITT

17. PHONE: 88-89-81

18. FINANCIAL REFERENCES: EQUITABLE BANKING CORPORATION,
MANILA, PHILIPPINES. TRADE REFERENCES: SEE ITEM #19.

19. MAJOR FOREIGN FIRMS REPRESENTED: S & C ELECTRIC COMP-
ANY, 6601 RIDGE BOULEVARD, CHICAGO, ILLINOIS 60626, ELECTRICAL
SUPPLIERS; APPLETON ELECTRIC PRODUCTS, 1701 W. WELLINGTON
AVENUE, CHICAGO, ILLINOIS 60657, ELECTRIC REDUCERS, PLUGS,
GASKETS, RECEPTACLES, OUTLETS; DAYBRITE LIGHTING, INC., ST.
LOUIS, MISSOURI, LIGHTING FIXTURES; CROUSE HINDS COMPANY, NEW
YORK, N.Y. , LIGHTING EQUIPMENT; UTILITIES SERVICE COMPANY,
PENNSYLVANIA, DISTRIBUTION TRANSFORMERS & ELECTRICAL HARD-
WARE; AUSTRALIAN INSULATORS IRON WORKS PTY. LTD., 36 ALFRED
STREET, ROSELLE 12039, AUSTRALIA, INSULATORS; AND G & W
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 MANILA 05156 031234Z

ELECTRIC SPECIALTY COMPANY, ILLINOIS, POTHEADS, FUSE CUTOUTS,
TRANSFORMERS; EXCLUSIVE AGENCIES ACQUIRED SEVERAL YEARS AGO.

20. OFFICE AND STORE LOCATED IN MAKATI, RIZAL. IMPORTER,
INDENTOR AND DISTRIBUTOR OF WIDE LINE OF ELECTRICAL SUPPLIES
AND EQUIPMENT. MAJORITY OF STOCK REQUIREMENTS OBTAINED FROM
UNITED STATES, CANADA, AUSTRALIA AND JAPAN. PRODUCTS SOLD
THROUGH OWN DISPLAY STORES AND THROUGH DEALERS LOCATED

THROUGHOUT COUNTRY. HAS ADEQUATE STOCKS AND FACILITIES FOR
NORMAL OPERATIONS. OFFICERS APPEAR COMPETENT AND RELIABLE.
FINANCIAL STATEMENTS FOR 1973 NOT AVAILABLE. AS OF SEPT-
EMBER 30, 1972 TOTAL ASSETS P6.9 MILLION AND NET WORTH P3.5
MILLION. SALES FOR SAME YEAR P6.8 MILLION WITH NET INCOME
P429,250. CREDIT REPUTATION, SATISFACTORY. RECOMMENDED AS
TRADE CONTACT FOR INTERESTED U.S. FIRMS.
SULLIVAN

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 03 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974MANILA05156
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740106-1027
From: MANILA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740576/aaaacqmf.tel
Line Count: 123
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: UNCLAS USDOC 4468
Review Action: RELEASED, APPROVED
Review Authority: elyme
Review Comment: n/a
Review Content Flags:
Review Date: 18 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <18 OCT 2002 by MorefiRH>; APPROVED <03 JAN 2003 by elyme>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI - COMMUNICATIONS ELECTRICAL EQUIPMENT & SUPPLY COMPANY, INC.
TAGS: BFOL, RP
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005